



# LA ROTACIÓN

Rotary Club of Palos Verdes Peninsula · January 16, 2009

## If You Missed Us On January 9

### MOON IS A BRIGHT AND SHINNING STAR!

—by Les Fishman

In case you missed the meeting, fun was had by all beginning with a hearty handshake from our greeter extraordinaire, **Julia Parton**, and two highly efficient sergeants-at-arms in the persons of **Phyllis Pelazzare** and **Stephen Smith** (a fellow Portlandite like this cub reporter). After lots of chat and chatter, our renowned prez, **Bruce Attig**, called the meeting to order and blessed us all with an ever-heartfelt invocation, followed by the pledge of allegiance led by our newly adorned blue-

badge holder **Derald Sidler**, and then the patriotic song led by a dynamic duo of **Tim Dickins** and **David Rowe**, sans musical accompaniment!

With those duties out of the way, we settled down to chowing down and enjoying each other's company. **Prez Bruce** brought the meeting back to order and asked **Mel Schrier** to introduce any guests we might have. No visiting Rotarians were found but we were pleased to have with us David Conforti, who is the general manager of Trump

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#### UPCOMING PROGRAMS

**JANUARY 16:** TBA

**JANUARY 23:** TBA

#### CLUB CALENDAR

**JANUARY 31:** PV Directory delivery

**JANUARY 31:** Celebrate Chinese New Year 4707 with District 5280. For information call Angi Ma Wong at 310.541.8818.

*PICTURED ABOVE: Hang Up Moon impressed us all with his work ethics, globally successful entrepreneurial enterprises, and love of family and country.*



**PVP PENINSULA · ROTARY CLUB LEADERSHIP 2008–2009**

District #5280  
**ROTARY CLUB OF  
 PALOS VERDES PENINSULA**  
 Chartered March 26, 1962

**ROTARY NEWS ON THE 'NET**

**PVP CLUB:** www.Rotarypvp.com

**DISTRICT 5280:**  
 www.ROTARY5280LA.org

**ROTARY INTERNATIONAL:**  
 www.rotary.org/

**08–09 RI PRESIDENT:**  
 Dong Kurn Lee

**08–09 DISTRICT 5280  
 GOVERNOR:** Chuck Anderson

**DIRECTORS:**

PRESIDENT: Bruce Attig  
 PRESIDENT-ELECT: John Polen  
 SECRETARY: Keith Deisenroth  
 TREASURER: Rita Bhatia  
 CLUB SERVICE: Debra Deitch & Liz Fitzgerald  
 COMMUNITY SERVICE: Tony Cangas & Dave  
 Johnsen  
 INTERNATIONAL SERVICE: Gustavo Demoner  
 VOCATIONAL SERVICE: Joan Behrens  
 YOUTH SERVICE: Sofia Lekos

**CHAIRS:**

PROGRAM: Mel Schrier  
 COMMUNICATIONS: Hal Lazar  
 MEMBERSHIP: Greg Sparkman  
 PUBLIC RELATIONS: Julia Parton  
 PHOTOGRAPHER: Chris Stillian

*LA ROTACIÓN* EDITOR: Steve Day  
 SERGEANT-AT-ARMS: Phyllis Pelezzare  
 PAST PRESIDENT: Harry Kitter  
 RI FOUNDATION: Jim Hartman  
 CHAMBER LIAISON: Shawn Nejad  
 CONCOURS LIAISON: Shuja Oberoi  
 HISTORIAN: Marcia Haber

**SUNSHINE COMMITTEE:**

Please let one of these Rotarians know if  
 you have news about a fellow member.  
 LIZ FITZGERALD  
 (310) 373-8060, lizfitz@earthlink.net  
 KJELL HELLBERG  
 (310) 378-2517  
 MARY JANE SCHOENHEIDER  
 mjsels@aol.com  
 penpeople@easyreader.info  
 (310) 375-3051, (310) 372-4611 x3021



*Bruce Attig: Presidential Portrait.*

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National Golf Club and a guest of **Bob Gulcher**; Paul Rubicam, who just turned in his paperwork to become a member, guest of **Jeff Parker**; and Pam Alstein representing the Community Helpline. Once intros were completed we launched into the welcome song, this time accompanied by our own **John Schuricht** on the 88's.

Pam Alstein was given the floor (and the mike) so she could solicit help in delivering the PV Directories to the residents. Many of our members help out by taking a route . . . or two. The directories are a fund raiser for the PV Hills Nursery. This year's delivery date is the morning of January 31. Sign up sheets are available.

Our guest, David Conforti, was given the podium, and told us he was working on behalf of Trump to reach

out to the community in a positive way. Trump has in the works quite a few events including a wine institute, Super Bowl party, a concert series featuring Steve Tyrell and Brian Mc Knight, and a dinner theatre which will hold about 250 guests.

At last we got to our main event, which was a craft talk by our own **Mr. Hang Up Moon** and boy, were we impressed! **Moon**, as he calls himself, was born in Korea in 1940 and came to the U.S. via Canada in 1972 with his wife, Michele, who was pregnant with one of their sons. He said his first meal in the States was at a Tommy's Burger joint—a hamburger with fries— and he's still trying to get the taste out of his mouth! Although the fare may not have been that great, the climate *(continues on the following page)*



Harry Kitter and Liz Fitzgerald



Julia Parton, Linda Elliott and Mary Jane Schoenheider

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was much better than the 18 below he had come from so his next task was to find a way to obtain permanent residency. He went to an immigration attorney who charged him \$18,000 to make things happen. He was told he had to do three things: invest at least \$10,000 in a business, try to hire employees, and pay taxes. His best bet was to buy a grocery store but that proved difficult since he had no experience and very little money. He finally found two owners who were partners in a grocery store; they weren't getting along and were losing \$45,000 a year! Somehow, **Moon** was able to borrow some money and in a short while turned the business around and started making \$45,000 a year!

He eventually bought two other stores and parlayed them into other businesses, including a manufacturing company that

was set up to do business in China. The prospects looked good since there was a 1.2 billion workforce and the wages were low. The company became the largest manufacturer of permanent magnets, which are more powerful and lighter than their counterparts, the electromagnets. His other venture was FMH, a manufacturer of components for the aerospace industry. He grew the company to more than six times what it was when he started!

He attributes his success in part to having good partners and supportive friends and family, but it takes a special, entrepreneurial spirit to do what he has done! Thanks, **Moon**, for sharing with us! Is this a great club or what?!!

P.S. The wine was won by **Carolyn Lehr** and **Christine Barnicki**. ●

## CLUB NEWS

**A MEMBERSHIP APPLICATION HAS BEEN RECEIVED** from Paul Rubincam. He is sponsored by **Jeff Parker**; the proposed classification is Residential Insurance. The Board has approved this application. If there are any objections by any member(s) to Paul's induction into our club, please state them in writing and give to any Board member within 10 days. ●

### GRANT REQUEST APPLICATIONS DUE

The Palos Verdes Peninsula Rotary Foundation, a 501c3 corporation, provides financial support to charitable groups and individuals located in the greater South Bay and Harbor areas of Los Angeles County. The PVP Rotary Foundation supports human needs through all ages, but with a special emphasis on youth. This year the Board of Directors of the club foundation is soliciting grant requests from our club members. All grant requests must be made using the grant request form. **The deadline for submission is January 31, 2009.** Any questions can be directed to Harry Kitter.

An application is included with this issue of *La Rotación*. ●

### THOUGHTS OF A LONESOME GUY!

—by **Mel Schrier**

After a 52-plus-year relationship, with every day spent with a companion, it is extremely difficult to walk into a home that is silent.

I am working at keeping busy and creating a new life for myself, but one does not turn their life around on a dime. Having communication with friends is important at this time.

It occurs to me that after a busy time of living thru a sick partner's health problems and then a period of mourning, the cards and the phone calls just seem to stop. Many people don't call because they don't want to 'bother me.' Bother me! It gets awfully lonely having dinner alone nightly.

Please DO call. My phone number is 310.541.1947. Your companionship will be most appreciated. ●



**2008-2009**  
**Special Grant Request**  
**to**  
**Palos Verdes Peninsula Rotary Club Foundation**

Name of Organization: \_\_\_\_\_ Date: \_\_\_\_\_

1. Total Grant Requested \$ \_\_\_\_\_

2. Use of Grant Proceeds (25 words or less): \_\_\_\_\_

3. Mission of Requesting Organization (25 words or less): \_\_\_\_\_

4. Primary Contact Person: \_\_\_\_\_

Agency: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Fax: \_\_\_\_\_

5. Agency's Total Annual Budget: \_\_\_\_\_

6. Agency's Year of Operation: \_\_\_\_\_

7. Names of Current Board Members: \_\_\_\_\_

8. Date Board of Directors approved this request (attach a copy of official minutes): \_\_\_\_

9. Primary Current Sources of Organization Funding and Total Annual Budget: \_\_\_\_\_

10. Grants Received since 2000 for similar purposes (sources, dates, amounts): \_\_\_\_\_

11. Identify Agency's Geographic Service Area: \_\_\_\_\_

12. Identify other agencies performing similar services: \_\_\_\_\_

13. How will Palos Verdes Peninsula Rotary Club be recognized if this grant request is approved?

14. How did you learn about this grant opportunity? \_\_\_\_\_

15. Did a Rotarian or spouse of a Rotarian suggest that your organization apply? \_\_\_\_\_

If so, please provide their names: \_\_\_\_\_

16. Will any Rotarians be involved as volunteers in the program/project for which grant funds are requested? \_\_\_\_\_ If so, describe the number of Rotarians and their involvement:

17. Any PVP Rotarians on your Board of Directors in the last 3 years? \_\_\_\_\_

Using no more than 2 pages, please describe the Grant Request program, Organization, etc. in more detail. It is also important to indicate what steps will be taken to ensure competitive prices for goods and services needed in the project and the timing for the disbursement of the grant.

In addition, please attach copies of IRS and State of California Franchise Tax Board documents indicating your tax ID numbers. Grant recipients must be a 501 (c) (3) non-profit organization.

**Return Grant Request to:**

Palos Verdes Peninsula Rotary Club Foundation

c/o Harry Kitter, President

1800 S. PCH #2

Redondo Beach, CA 90277

PH: (310) 722-6236; FAX: (310) 601-1894; EMAIL: hkitter@yahoo.com